



BID NEWSLETTER

SUMMER
2018

25th - 29th
July 2018



Introducing the new West Midlands Police website

New website:



The West Midlands Police website has been completely redesigned with specialist knowledge and support from industry experts and user feedback. The key aim is to make the site easy to use and simple to navigate, meaning you can find what you are looking for whenever you need it.

Your options:



A new intuitive search function allows you to find help on a range of issues from parking and dog fouling, to burglary and forced marriage. Bespoke information has been written and approved by experts so you can get the answers you need without calling 101.

Online incident reporting:



The new website allows you to report some low-risk, high volume crimes online, including criminal damage, bilking, theft and non-residential burglary. The process has been designed with you in mind to allow easy and secure crime reporting. This includes the capture of relevant information and the upload of digital evidence.

Track your case:



You can track the progress of any case reported online with updates from the officer in charge or the assigned contact officer by simply logging into your account. You can also upload digital evidence files to help the investigation and contact your investigating officer if needed.

Online statement generator:



Using information from the incident report a secure statement generator allows you to review the details of the offence and provide additional details if required. Preparing statements digitally will also save time for you, as face-to-face visits are no longer required.

What is WMPolice Online?

WMPolice Online addresses the public's digital expectations for a modern police force by providing a host of exciting new digital communications channels.

At the heart of it all sits the new West Midlands Police website, however it's much more than just that.

It's a move that transforms the way we interact with you and has been driven by a huge appetite for us to 'go digital'.

You are now able to contact us as you please – whenever, wherever and on whatever device you choose.

What are the benefits:

- We can meet the digital demand and expectations you expect in 2018 and beyond
- New channels mean you can contact us quicker and easier and access advice on the go
- Improved communication between us and you when incidents are reported via a secure user portal
- See all of your incidents in one place and access your updates securely
- Reporting and tracking incidents online is designed to be more convenient for businesses

For more information search WMPolice online

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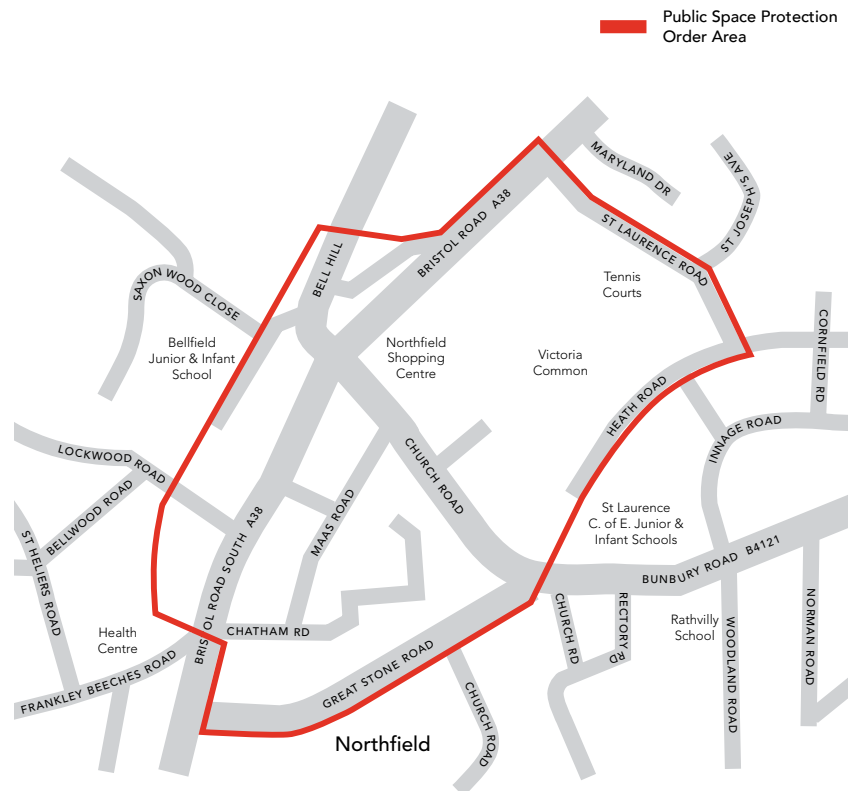


A Public Space Protection Order is now in force in your area

The following prohibitions will be enforced within the public spaces shown on the map overleaf:

1. A person is prohibited from having in his or her possession open cans, bottles or other unsealed containers of what an Authorised Person deems to be an alcoholic beverage (even if empty) in the Restricted Area.
2. A person is required to surrender any such beverage in his or her possession when asked to by an Authorised Person in the Restricted Area.

The order will be in force for a period of **36 months** and will expire on **19th October 2020**.



Penalty on breach

It is an offence to engage in any activity that you are prohibited from doing by this Order. Depending on the behaviour in question, the enforcing officer could decide that a Suspected Offence Ticket is appropriate. These can be issued by an Authorised Police Officer or an Authorised Council Officer. Birmingham City Council may deem that a fixed penalty notice (FPN) of up to £100 would be the most appropriate sanction and issue this. Should a Fixed Penalty Notice not be issued, West Midlands Police and

Birmingham City Council may consider that further interventions are necessary to address the alleged behaviour.

Right to Appeal

In accordance of Section 66 of the Act, any interested person who wishes to challenge the validity of this Order may appeal to the High Court within six weeks from the date upon which this Order is made.

What you can do

Public Space Protection Orders are there to protect the community. If you

see anyone breaking these conditions, inform the police on **101**.

If you have any information on crime or anti-social behaviour in your area, call the independent registered charity Crimestoppers on 0800 555 111.

For further details on this order please visit birminghamcsp.org.uk/orders



Protecting

Tackling Anti-Social Behaviour in Northfield

The street drinking with Northfield is a growing concern for the directors and officers at Northfield BID. We recognise that the anti-social behaviour that is caused by alcohol has affected trader that 'do business' within the Town Centre.

We know that the persistent street drinking by a small minority of people has affected Northfield Town Centre in many ways. It has caused distress to members of the public visiting businesses, it's a bad image for Northfield and it has caused a strain upon services provided by public services such as West Midlands Police and Birmingham City Council.

When we talk to businesses, they feel that nothing is being done about tackling the small number of people to are causing problems for businesses and their trading situation, but things have been happening in the background to for us to improve the circumstances for those businesses most affected by the street drinkers.

What is the BID doing about this?

We quickly realised that not one single approach or organisation could tackle these issues on their own, so since last Autumn, we have been working with other organisation to tackle the problem.

The organisations that we are working with have experience in dealing with our street drinking problem in Northfield.

The range of organisations include Birmingham City Council (Licensing, ASB, Housing, Community Safety),

West Midlands Police, CGL (charity supporting those with alcohol/drug abuse issues), NHS Mental Health, the Gambling Commission and the Northfield Community Partnership.

Our group's aim is to 'challenge the belief that nothing can be done with this small group causing problems'.

Our partnership called 'Northfield ASB Partnership Group' have been looking at a number of ways that we can improve the situation in Northfield, namely interventions to tackle the street drinkers' dependency on alcohol as well as more focused approached such as enforcement by banning the street drinkers from the Town Centre.

By working in partnership with other local organisations, we have so far been able to:

- **Work with Birmingham City Council (Anti-social Behaviour Team) and West Midlands Police in implementing a 'public spaces protection order' for most of Northfield Town Centre.**

Information on the PSPO for Northfield is found on page 3 of this newsletter.

- **Act as a referee for funding to be obtained for Northfield Community Partnership to work with Change Grow Live to provide weekly drop-in sessions and outreach sessions at The Link Community Hub.**



Northfield

- **Work with the Gambling Commission and betting/gaming businesses to include the Northfield businesses within the Birmingham South scheme.**
- **Work with Birmingham City Council (Licensing), West Midlands Police and premise license holders to make sure that everyone is aware of their responsibilities when premises licenses are issued.**
- **Work with West Midlands Police to create a dedicated ASB log number for Northfield businesses to use when reporting anti-social behaviour.**
- **Work with Birmingham City Council's Housing Team and West Midlands to undertake visits to remind those people that have housing tenancies about their responsibilities with tenancy agreements.**

The above projects and other initiatives to help reduce the likelihood of street drinking and other anti-social behaviour will help to support the BID in creating a shopping centre that creates a safe, secure and enjoyable shopping experience for businesses and their customers when visiting Northfield Town Centre.

Reporting Anti-Social Behaviour in Northfield Town Centre

If there is ASB happening within Northfield Town Centre, West Midlands Police has issued a non-crime ASB log number to report ASB. The log number to be reported to either 101 or incident diaries is:

20BW/5993SL/18

This number is to be quoted when reports are logged with the police in relation to alcohol/drug abuse.

Incident reports (that can be provided to businesses upon request) are then to be emailed directly to the neighbourhood policing teams (in real time) to the neighbourhood police generic email addresses so that the incidences can be logged and used as a basis for an impact statement.

The email addresses to send your reports to are:

 weoley@west-midlands.pnn.police.uk

 northfield@west-midlands.pnn.police.uk

New Way to Report Business Crime!

West Midlands Police is changing the way that crime can be reported. As well as calling 101, West Midlands Police is promoting the use of WMPOnline www.west-midlands.police.uk/

To make a report, simply visit the website and click to start a report.

Web assistance will be live later this Summer. This will provide valuable feedback from business users so that they can continually look to improve the WMP online reporting service.

Northfield & Weoley Neighbourhood Policing Team will soon be starting their 30-day Challenge, so they will be able to let you know about the benefits of using WMPOnline and will start to share this information with you and your staff shortly.



Update from Tony Adams-Town Centre Operations

It's been a very busy couple of months for me as Operations Support Officer.

Along with my normal day to day activities, I've also coordinated the jet washing of the High Street, along with the pre and post highway inspections with Amey.

Floor planters have begun to be emptied along with replacing the filters ready for replanting of the summer florals by Singletons.

I've also removed most of the graffiti in and around the Town Centre with only three tags remaining that are in hard to reach locations, (that will not stop me!)

I've also been out weed spraying during the evenings as they seemed to have shot up all over the place.

Recently, I've undertaken my SIA Door Supervisors qualification, which is necessary for the supervision of our BID High Street Security Officer (HSSO).

We'll begin the recruitment process for a new HSSO soon and in the interim, I'll be assisting businesses where I can.

We've also had two lots of fly tipping within the Town Centre which have now been removed. I will of course, continue to monitor these locations just in case more appears.

Tony – Operations Support Officer



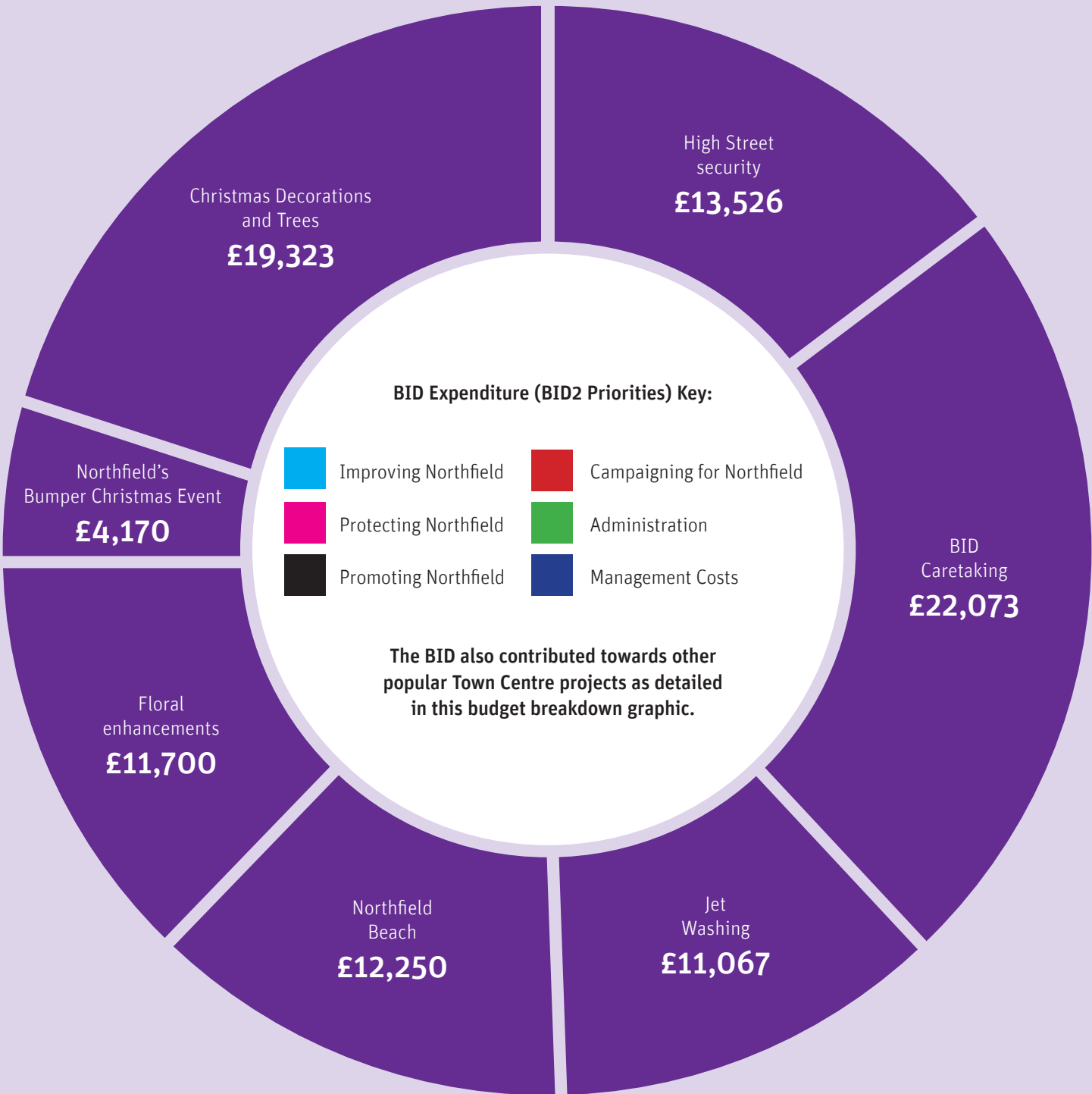
Coming soon!...

Tony has recently qualified as a Pest Control Technician and will be in the position to offer all Northfield BID members discounted rates for their 'Duty of Care' contracts and pest

control solutions. This will be in addition to the work he carries out within the Town Centre and I have no doubt that it will give added value to the additional services we provide.

So keep an eye out for further information which Tony will be sending out in the near future.

BID Levy £105,561	Other commercial income £27,943
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Total BID Expenditure April 2017 to March 2018 = £154,136



NORTHFIELD BEACH

on Price's Square



Northfield Beach is back for its 7th year, bringing free activities for 5 days to Price's Square. The activities include free use of the urban beach, free arts and crafts, a variety of musical performances for all tastes, dance and theatre. They will also be running a community alley where people that attend the event can see what Northfield has to offer in terms of local opportunities, jobs, training and other services that visitors can access during the beach days.

Rebecca Debenham CEO of the Northfield Community Partnership said, "From evaluation last year it was cited that families who attended the event with children who had extra needs such as learning difficulties found that there were not enough activities for them to participate fully. With this in mind, we will be working with members of staff from Sense to plan a range of sensory and disability friendly activities. We will also give other members of the community the opportunity to learn some basic sign language and to participate in activities which increase understanding about disability.

We will also be delivering activities which will focus on engaging teenagers and will be working with Wheeler Street Corporation (who specialise in young people's engagement and employment opportunities) before and during the event. This work will culminate in a performance on the Saturday of the event. We hope that the young people involved will continue to be engaged in a range of activities which will be provided from Price's Square after the event.

We will also be working with local artists and Arts 50 celebrating the history of the Suffragettes, concentrating on the history of Northfield Library which was burnt down by the Suffragette's movement."


Once again, local businesses within the BID have been invited to take part in the annual event, which will give traders the opportunity to promote 'business' to the wider Northfield area, with offers and promotions leading up to the beach days and beyond.

Marcia Greenwood BID Town Centre Manager added, "Once again, the BID

Board of Directors unanimously agreed to financially contribute to the annual event with other funding partners. The annual event fits under the BID's priority for 'promoting Northfield' by offering an appealing image, diverse shopping experiences and visitor attractions.

The beach provides free entertainment to customers and visitors to Northfield Town Centre, and gives businesses an ideal opportunity to market and promote Northfield's offer to visitors once the beach has called it a day for another year!"

For further information about Northfield Beach, please contact Rebecca Debenham

 **0121 411 2157**

 **r.debenham@northfieldcommunity.org**

Northfield Beach will be taking place on Prices Square from 25th July to 29th July. Activities will run daily from 10am to 4pm and 10am to 5pm on the Sunday.

Promoting Northfield

Back again this July, providing free entertainment and the opportunity to promote your business to families visiting Northfield Town Centre!

Free Event



Social Media - 'free advertising'

The BID manages 3 Facebook pages and 2 Twitter accounts for businesses and visitors to the Town Centre:

f www.facebook.com/NorthfieldBID

Dedicated to the friends of the town centre who have an interest in its future;

f www.facebook.com/visitnorthfield

Provides information for visitors and customers who visit Northfield for the 'retailing plus' experience;

f www.facebook.com/NorthfieldTownCentreEvents

Advertises Town Centre events and other events outside of the town centre that may be of interest to Northfield's large and diverse customer base;

t www.twitter.com/northfieldBID

t www.twitter.com/VisitNorthfield

i www.instagram.com/northfield_bid



Remember to send me in your offers or anything else you wish to promote to people that 'like' or 'follow us' on social media.

This is free advertising for you and your business.

Contact us

To get involved with any of our projects or think that you have a new project idea to fill in the gaps or add 'additionality' to BID services, please contact us at our **new email addresses**.

▶ Marcia Greenwood
BID Town Centre Manager

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BID Operations Support Officer

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Movers and shakers in Northfield

Welcome 😊

The Eye Collective
892 Bristol Road South
B31 2NS

Imaan Hair & Cosmetics
719 Bristol Road South
B31 2JT

Northfield Leisure Centre

Goodbye 😞

Eyewise
892 Bristol Road South
B31 2NS

Ladies Choice
807 Bristol Road South
B31 2NQ

PLEASE NOTE: Brett, former BID High Street Security Officer has now left Northfield BID. We wish him all the best for the future. The BID Board of Directors will be discussing the future of the High Street Security Officer role at its next Board Meeting. When a decision has been taken by the Board, we will let you know about the future of the role by announcements through the Northfield BID website and/or social media avenues.

Any issues pertaining to the detection and prevention of crime within the Northfield BID area, please call West Midlands Police on 101 or in the case of emergency, 999. The BID High Street Security Officer role was never intended to replace the services of West Midlands Police but to provide additional business support to Northfield BID businesses.